SL, for your consideration.
-KT

September 7, 1990

Name
Address
Address
Address

Dear ,

Is "virtual reality" simulation technology the biggest leap in visualization since the creation of cinema? Will it revolutionize our ability to manipulate matter at the molecular level?

I invite you to attend Cyberthon, an event that will expose you to the works-in-progress in the development of virtual reality technology. Start-ups are coming fast and furious. In which directions will the technology actually develop--medicine, entertainment, the creative arts? Will it impact our lives as TV has? Cyberthon focuses on the potential social and cultural impacts of this new area of endeavor.

Established names as well as the garage-type innovators will be presenting their works and works-in-progress. Among the well-known are Randall Walser of Autodesk; Jaron Lanier of VPL; and Eric Gullichsen of Sense8. Dave Johnson of TiNi ("titanium nickel") will present tactile feedback features of this sense memory metal; Michael Stark of Three-D TV will explore entertainment-related applications; Stephen Beck will show off his Phosotron.

This event is designed to be an active, fun and eye-opening 24-hour experience, with many hands-on activities, including the "Build Your Own World Contest," to be played on a row of Mac II's. Already, many noteworthy guests have confirmed their attendance, and we've filled more than half the available places.

Whole Earth Institute, an arm of Point Foundation, presents this event. Point Foundation is the creator of innovative products, from the *Whole Earth Catalogs* and *Whole Earth Review* to The WELL (an electronic networking business) and multi-media (CD-ROM) publishing.

Thank you for your interest. The enclosed invitation provides further details.

Sincerely,

Kelly R. W. Teevan
Executive Director
Point Foundation

I put this on LARD on your hard disk (don't know where to get spare disks) under "Venture Cap" (in public folder ??).
Note: date missing
Kelly